

IIDA STITCHED 2020 SPONSORSHIP OPPORTUNITIES

A portion of the proceeds will be donated to:



Presenting Sponsor - \$5,000 **SOLD OUT!!**

****Only One Available** (Can be shared by two vendors++)**

- 5 Free Event Admission Tickets
- Prominent area to showcase product
- Reserved event seating for up to 10 guests
- Full page ad in event brochure
- Logo prominently featured as Presenting Sponsor on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

VIP Lounge Sponsor - \$4,000

****Only One Available** (Can be shared by two vendors++)**

- 4 Free Event Admission Tickets
- Exclusive use of VIP area to showcase product
- Reserved event seating for up to 10 guests
- 1/2-page ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Food Sponsor - \$3,500

****Two Available** (Each can be shared by two vendors++)**

- 4 Free Event Admission Tickets per sponsor
- Reserved seating for up to 5 guests per sponsor
- 1/2-page ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Beverage Sponsor - \$2,500

****Two Available** (Each can be shared by two vendors++)**

- 4 Free Event Admission Tickets per sponsor
- Reserved seating for up to 4 guests per sponsor
- 1/2-page ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Bus Sponsor - \$2,500

****Only One Available** (Can be shared by two vendors++)**

- 4 Free Event Admission Tickets
- Reserved Seating for up to 4 guests
- 1/2-page ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Hair and Makeup Sponsor - \$1,500

****Only One Available** (Can be shared by two vendors++)**

- 2 Free Event Admission Tickets
- Reserved Seating for up to 2 people
- 1/4-Page Ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Step and Repeat Sponsor - \$750 **SOLD OUT!!**

****Only 4 available****

- 2 Free Event Admission Tickets
- Reserved seating for 2 people
- 1/4-Page Ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, step and repeat, event flier, program, IIDA Central Florida site and reserved seating signage.

Team Sponsor* - \$500 **SOLD OUT!!**

****Limited to 15 teams maximum****

- 2 Free Event Admission Ticket
- Reserved Seating for 5 people
- 1/2-page ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, event flier, program, IIDA Central Florida site and reserved seating signage.
- *Sponsors provide materials for teams to make outfits.

MC/DJ Sponsor - \$500 **SOLD OUT!!**

****Only 2 available****

- 1 Free Event Admission Ticket
- Reserved seating for 2 people
- 1/4-Page Ad in event brochure
- Logo prominently featured on all marketing materials for event. Including but not limited to, entry signage, event flier, program, IIDA Central Florida site and reserved seating signage.

Industry Friend - \$250

****Unlimited****

- Logo prominently featured on marketing materials for event. Including but not limited to, event flier and program.

(++ Benefits are shared by two vendors; they do not double)